

Closer to the customers in Saudi Arabia

Endress+Hauser opens state-of-the-art calibration and training center

Endress+Hauser has invested roughly three million euros in a modern, state-of-the-art calibration and training center in the industrial city of Jubail, Saudi Arabia, thus strengthening direct contact with customers in the Middle East while supporting the country's economic development.

Saudi Arabia wants to expand the private business sector and become less reliant on oil production, two key goals of the Vision 2030 program. "It was this vision that inspired us to create the new calibration and training center," said Mohammed Abdellah, Managing Director of Endress+Hauser Saudi Arabia, during the inauguration ceremony. "With this new center, we are supporting the country to achieve these reforms and can also increase the local added value by offering local solutions," he adds.

Hands-on training programs

The training center features a classroom with interactive technology, an extensively equipped workshop and a field bus training lab. It offers practical, hands-on training programs designed to impart knowledge on measurement technologies and process control systems that are in demand by the hydrocarbon, power and water & wastewater industries. Young Saudi engineers and university graduates will be able to use the facility to acquire technical know-how in accordance with the latest international standards. Local technical resources can enhance their knowledge and stay competitive with the customized trainings offered in the center.

Cost-saving calibration services

The 2,700-square-meter facility houses a modern calibration center, the only vendor-managed gravimetric calibration facility in the region, from which Endress+Hauser will offer manufacturer-independent calibration services for measurement instruments. Endress+Hauser also offers reliable on-site calibration, leading to cost savings and a reduction in production downtime. "For us, it's important to be able to address our customers' needs in a flexible manner and to ensure that they are optimally managed," said Matthias Altendorf, CEO of the Endress+Hauser Group.

Strong presence in the Middle East

The new calibration and training center is part of the Group's strategy. Globally active, Endress+Hauser is continuously expanding its international footprint. For almost two decades Endress+Hauser was represented in the Kingdom of Saudi Arabia by a local representative, Anasia Industrial Agencies. To optimize customer support in the region, Endress+Hauser entered into a joint venture with Anasia in 2012, enabling the Group to be directly present and close to the customers in the region.

Endress+Hauser Saudi Arabia currently has 50 employees. The goal of the new investment is to strengthen the Group's presence in the important Saudi Arabian market, as well as across the entire Middle East.



EH_Saudi Arabia_1.jpg

Endress+Hauser has opened a calibration and training center in Jubail, Saudi Arabia.



EH_Saudi Arabia_2.jpg

The new building offers practical, hands-on training programs designed to impart knowledge on measurement technologies and process control systems.



EH_Saudi Arabia_3.jpg

Dedication ceremony in Saudi Arabia: Endress+Hauser inaugurates the new calibration and training center in Jubail.

The Endress+Hauser Group

Endress+Hauser is a global leader in measurement instrumentation, services and solutions for industrial process engineering. The Group employs more than 13,000 personnel across the globe, generating net sales of over 2.2 billion euros in 2017.

Structure

With dedicated sales centers and a strong network of partners, Endress+Hauser guarantees competent worldwide support. Our production centers in 12 countries meet customers' needs and requirements quickly and effectively. The Group is managed and coordinated by a holding company in Reinach, Switzerland. As a successful family-owned business, Endress+Hauser is set for continued independence and self-reliance.

Products

Endress+Hauser provides sensors, instruments, systems and services for level, flow, pressure and temperature measurement as well as analytics and data acquisition. The company supports customers with automation engineering, logistics and IT services and solutions. Our products set standards in quality and technology.

Industries

We work closely with the chemical, petrochemical, food & beverage, oil & gas, water & wastewater, power & energy, life science, primaries & metal, renewable energies, pulp & paper and shipbuilding industries. Endress+Hauser supports its customers in optimizing their processes in terms of reliability, safety, economic efficiency and environmental impact.

History

Founded in 1953 by Georg H Endress and Ludwig Hauser, Endress+Hauser has been solely owned by the Endress family since 1975. The Group has developed from a specialist in level measurement to a provider of complete solutions for industrial measuring technology and automation, with constant expansion into new territories and markets.

For further information, please visit www.endress.com/media-center or www.endress.com

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